

Children in Greenland reap the benefits and keep warm in Ticket to Heaven clothes

NANU gives shelter to children

In Greenland, many children are missing warm clothes as their families cannot afford to give them sufficient outerwear. Since 2010 Ticket to Heaven has supported these children by sending packages of clothes to the organisation NANU-children. Plenty of snowsuits, trousers, sweaters and gloves are distributed among families all over Greenland – and the children love to wear it!

Krissie B. Winberg, Executive Secretary, says: “The NANU-kids love Ticket-clothes. They keep warm and get a sense of being ‘cool’ in the colourful clothes”.

The NANU-children organisation was founded in 2008. The main purpose of the organisation is to establish “Shelters” (drop-in centres) for children and young people to give them a safe and warm alternative to being at home in difficult situations – or an alternative to hanging out in the streets. In these shelters the children can get something to eat, watch a movie, play with other children or talk with an adult. The keywords for the attitude and approach towards the children are ‘responsibility’ and ‘care’ to make the children feel at home and safe.

So far, two shelters have been established. In 2011 Ticket to Heaven also forwarded lots of collected toys to be used by the kids at the shelters.

NANU also coordinates various initiatives all over Greenland to improve the conditions for children and their families, e.g. the distribution of clothes from Ticket to Heaven.

Ticket to Heaven is committed to continue our support of the NANU-children over the coming years. It simply makes good sense to us!

Read more about NANU at www.nanuboern.gl



Bring Cargo is proud to support the initiative with a logistic solution, that ensures timely delivery of warm clothes to the NANU-children.